

## Highlights

54%  
Easy to navigate

71%  
Helpful layout

82%  
Overall easy to understand

89%  
Helpful links

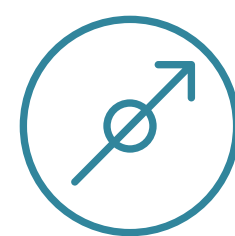
100%  
Language easy to understand

93%  
Helpful sections

## Key themes

### Navigation

The number of links may be impacting on the ease of navigation.



### Intended audience

Can we be clearer about who the guidance is aimed at - should it be focused on charity trustees?



### Oversimplification

It is easy to understand but does not provide a complete picture of fundraising regulation.

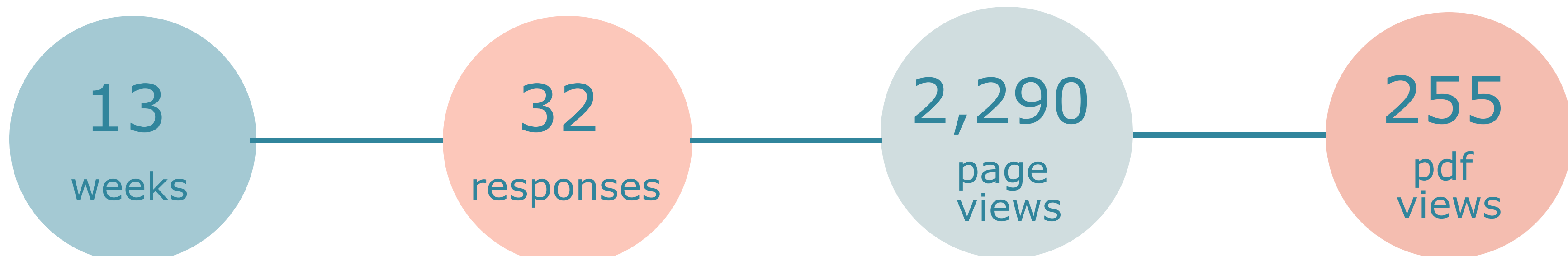


### Tone

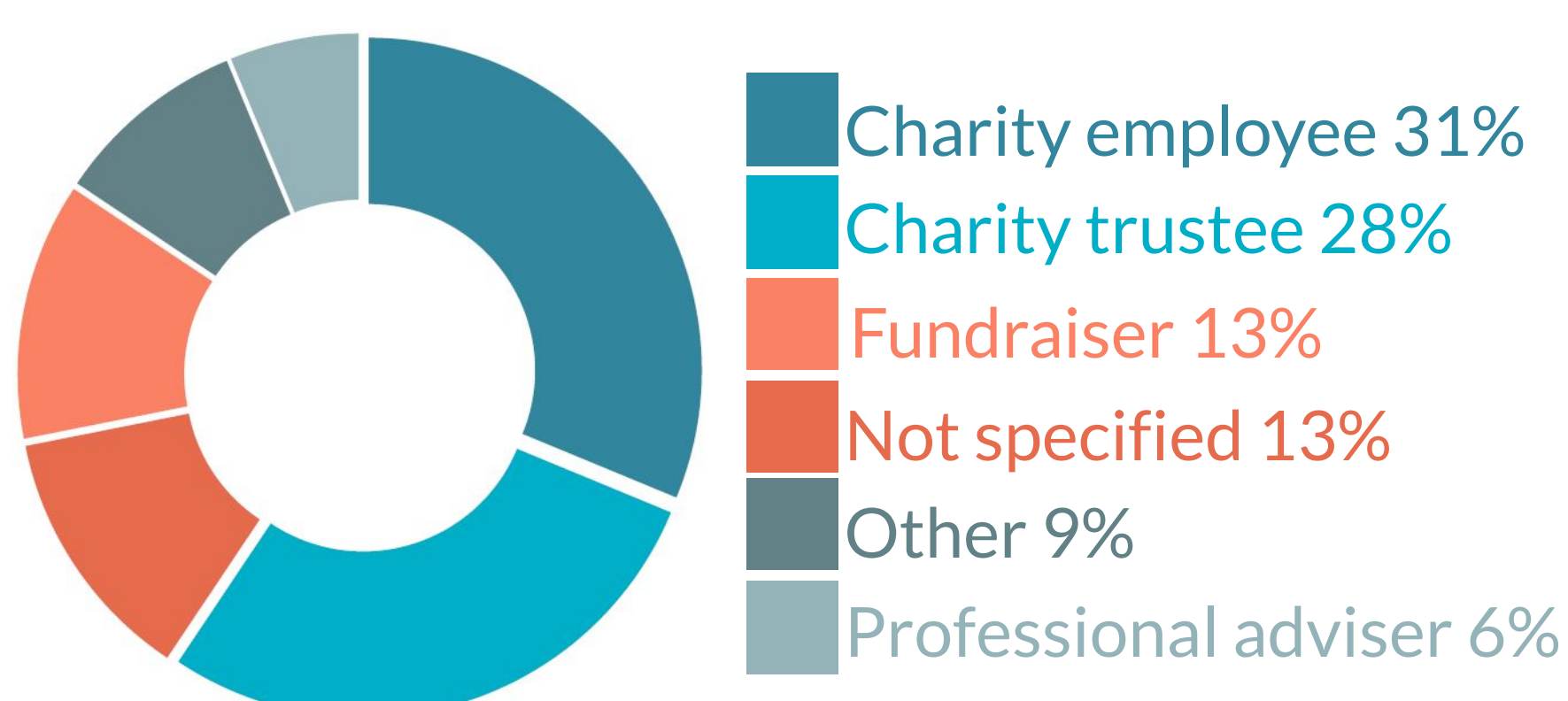
It could set out the positive benefits of fundraising and the importance of regulation for public trust.



## Consultation



## Responses



**Most responses were from those directly involved in running charity - either as an employee or member of staff.**

**The online usability survey was the most popular way to submit a response.**

